

Ministry Internet and Technology Summit

Hear from the brightest and most innovative minds to help ensure that your ministry is on the cutting-edge in technology.

Meets during Workshop periods. Attend two general sessions and choose from three sessions in each of the other four time periods.



Visit www.CLAConference.org to see the full description of each summit session.

CLAOrolando2012

General Session

Wednesday, April 11
8:00 a.m. – 9:30 a.m.

29. Jolt: Get the Jump on a World That's Constantly Changing

Phil Cooke, Writer, Producer, Founder, Cooke Pictures, Founding Partner, TWC Films, Burbank, CA

Wednesday, April 11
1:00 p.m. – 2:30 p.m.

30. Information Technology: What's Hot & What's Not

Expert Panel

35. Using Digital Technologies for Education and Discipleship

Dr. David T. Bourgeois, Director of Innovation and Associate Professor of Information Systems, Crowell School of Business, Biola University

39. How to Maximize Your Email Campaigns

Brad Davies, Director of Web Services + Strategic Partners, Dunham & Company

Wednesday, April 11
4:00 p.m. – 5:30 p.m.

31. Social Media How To's For Beginners to Experts

Brian Barela, Director of New Media, Campus Crusade for Christ, and Chris Giovagnoni, Social Media Manager, Compassion International

36. Best Practices for Online Giving and Payment Processing

Foster Chase, CEO, MinistryLINQ

40. Content Strategy Roadmap for Large Websites

Chad Williams, CEO, 5Q Communications

General Session

Thursday, April 12
8:00 a.m. – 9:30 a.m.

32. CIO & IT Roundtable: Today's Top Technology Topics!

Moderators: Jim Finwick, CIO, Compassion International and Drew Goodmanson, CEO, Monk Development

Thursday, April 12
2:00 p.m. – 3:30 p.m.

33. Build the Right Ministry Web Strategy

Drew Goodmanson, CEO, Monk Development

37. Your Ministry Needs Web and Mobile Apps

Etienne de Bruin, CTO, Monk Development

41. Launching a Mobile Revolution for Your Ministry

Ron Weber, COO, Trinet Internet Solutions

Thursday, April 12
4:00 p.m. – 5:30 p.m.

34. How to Stop Wasting Your Time with Social Media

Justin Wise, Social Media Director, Monk Development

38. Solving the Mystery of Ministry Software

Frank Smith, CEO, Donor Direct

42. Making Management Decisions About Web Marketing

John Carley, CEO, Trinet Internet Solutions